# STORY TELLING DOUR Explore the power of story in your work and life

There is a power and potency in stories we are only now rediscovering. As the basic form of human currency, stories hold our worldview, the wisdom of our experiences, our history and legacy and potentially clues about the way forward. The key to unlocking their power is learning how to work with story – both for yourself, for the groups and systems you are part of.

On this three day residential training we will look at how story works on the individual, group and meta-systemic levels, using our own stories as the material for our practice together. Our work will be based on a simple six-step model, The Tao of Story, a placeholder for a rich practice of both Storytelling and StoryWork.



## 29th May - 1st June 2014

### Six simple steps to powerful results:

## Your guide:



#### 1 - Find

Getting clear on where to look is the first key to finding and working with the stories that shape life and work.





Stories are human currency. Our lives depend on them; our systems run on them. The final step is how to live the Storyteller's life and how to use stories as an intrinsic way to move your system to the next level.



#### 2- Harvest

Which stories are key to the message you want to bring? To harvest is to make a selection of stories to work with and on.



3 - Craft

Great storytellers make it seem so simple, but behind a great story is the crafting of it. How does the story need to be shaped in order to have the impact you're looking for?

#### 4 - Engage



As a storyteller, your job is to engage your audience. How will you host them -- and your story? How will you engage your audience to create the most potent message? Mary Alice Arthur is a *Story Activist*, specialising in using story in service of positive systemic shift and to access and create collective intelligence on critical issues. Her art is creating and hosting spaces for wise action, and narrative practice forms a key part of her work, focusing both on Storytelling and StoryWork and the emergent space in-between.

Her powerful results from a telecommunications merger project were written up in the 2006 book Wake Me Up When the Data is Over: How Organizations Use Stories to Drive



Results (ed: Lori Silverman). Now, she is researching how the finding and awakening of positive systemic stories can help accelerate change. For the past 1.5 years she has been working with a team in Denmark on the story of the country going bankrupt in 1813 -- a time of moving from crisis to possibility. She is an Art of Hosting Steward and works under the auspices of her own company SOAR (Significant Orientations, Amazing Results). These days she is also an intentional nomad living and working all over the world.

#### Your hosting team:

**Linda Joy Mitchell, Niamh Carey and Valerie Menelec** will be supporting and co hosting this training. Stewards, graphic artists and practitioners of the Art of Hosting.

All highly skilled in creating and hosting generative spaces of inquiry and exploration but with an interest in learning and exploiting the potential that story can bring to their own work.

For more information on the story dojo: http://mary-alice.wix.com/thestorydojo

5 - Evolve



Now that your story -- or stories -- are out there, what happens? Being able to work with emergence and guide the unfolding direction is key to personal and systemic leadership.

## When: 29th May - 1st June 2014

Where: Poulstone Court

Arrival on Thursday 29th May for dinner and to welcome you into our first session. We begin on Friday 30th at 9.00am and end on Sunday 1st June at 4.00pm.

This training is full board residential and we will be staying in shared accommodation at the beautiful Poulstone Court, which is located in the heart of the Herefordshire countryside. The venue is easily accessible by road (M5 and M4) and by train. Detailed information on how to get there will be provided on registration.

£575 for registration before 26th April 2014
£650 for registration after 26th April 2014

Your participation fee includes all accommodation, meals, materials and workbook and does not include travel.

If price is a barrier for you, please talk to Valerie Menelec and let's see what we can do together.

For further information and queries contact Niamh Carey <u>niamh@niamhcarey.org.uk</u> 07799296122.

For registering contact Valerie Menelec <u>wmenelec@yahoo.co.uk</u> or register directly at <u>Story Telling Dojo UK</u>.



Poulstone Court